



G.A.M.E.S. Synergy Summit 2006

January 17-18, 2006

Benefit from Additional Visibility at our Annual Conference!

Sponsorship is an excellent way for your organization to show its commitment to the industry, while enhancing your visibility, gaining a more powerful presence and increasing your impact on attendees.

Take advantage of some of the Sponsorship Opportunities that are available:

SUPPORT AN EVENT

Platinum Level: \$50,000

(Limited to 3 organizations)

- Top tier exclusive signage in Plenary Session and your Premier event
- Logo placement throughout all event materials; including front of program and website home page
- Prominent Full Page ad in Event Program; Back Cover, Inside Front Cover, Inside Back Cover
- Exclusive Sponsor at Premier Event
- Hospitality Suite for "Suite Night"
- 4 FULL conference passes including all VIP events
- Complimentary 10x10 booth ; upgrade at discount pricing
- Promotional Materials included in event tote bag

Gold Level: \$30,000

- Top tier exclusive signage at your sponsored spotlight event
- Logo placement throughout all event materials; including program and website.
- Full Page ad in Event Program
- Exclusive Sponsor at Spotlight Event
- Hospitality Suite for "Suite Night"
- 2 FULL conference passes including all VIP events
- Complimentary 10x10 booth; upgrade at discount pricing
- Promotional Materials included in event tote bag

SPONSORSHIP BENEFITS

Silver Level: \$15,000

- Signage at sponsored breakfast or break and in common areas
- Logo placement on sponsors listing on website and program.
- Half Page ad in Event Program
- Exclusive Sponsor at Networking Break
- Hospitality Suite for "Suite Night"
- Discount pricing on exhibit booth space.
- Promotional Materials included in event tote bag

Bronze Level: \$8,000

- Second tier signage in common areas
- Name listed in all event materials; including website and program.
- Quarter Page ad in Event Program
- Hospitality Suite for "Suite Night"
- Discount pricing on exhibit booth space.
- Promotional Materials included in event tote bag

Customize Packages

We have built in a networking event into each sponsorship package to provide our sponsors with the best exposure possible; however all packages are subject to availability on a first come, first served basis. We are happy to work with you to customize the package to fit your needs and budget. Additional sponsorship items include:

- Internet Lounge
- Play Space/Demo Room
- Registration Area
- Speaker Lounge
- Badge Lanyards
- Tote Bags

Questions? Call Shiela at (800) 379-4055



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We have developed our program to draw more than 400 executives within these various disciplines, as well as including functions within the exhibit hall to bring your company the maximum visibility and exposure to your target market. The G.A.M.E.S. Synergy Summit is focused on collaboration and providing solutions and information to our attendees on the latest trends and technology. By exhibiting you will become one of the many companies to help provide these executives with the resources and products they need.

EXHIBIT RATES & SPACE

10' x 10' Booth Space: \$ 3,500

10' x 20' Booth Space: \$ 6,500

20' x 20' Booth Space: \$ 11,000

Larger Size Booth Space may be purchased at \$20 per square foot

EXHIBIT SPACE INCLUDES

Exhibit Space Includes

- ◆ Side and Back Pipe and Drape
- ◆ Carpeted Exhibit Hall
- ◆ 6ft draped table
- ◆ 2 chairs
- ◆ Listing in exhibitor directory, which is included in the Official Conference Program
- ◆ Recognition on the G.A.M.E.S. Synergy Summit Website
- ◆ Discount on advertising in the Official Conference Program

HOW TO RESERVE YOUR SPACE

Complete the exhibit reservation form and the exhibit contract and return your payment to:

G.A.M.E.S. Synergy Summit 2006
Attn: Shiela Wallace
14 Pine Valley Lane
Rotonda West, FL 33947
phone: (941) 697-2755
fax: (866) 416-3964
email: sales@synergysummit.com

PAST EXHIBITORS

Anark
Breakaway Ltd
CHI Systems
Dynamic Animation Systems
Digital Media Alliance Florida
Metro Orlando Economic Development
Commission
Full Sail Real World Education
MediaSpark
MS& T Magazine
The National Center for Simulation
Seminole Community College
Dave School
International Game Developers Association

Advertising Opportunities



G.A.M.E.S. Synergy Summit 2006 Program

Advertising in the G.A.M.E.S. Synergy Summit 2006 Program offers you concentrated exposure to the 500+ anticipated attendees from the not just the 5 G.A.M.E.S. disciplines of Government, Academic, Military, Entertainment, and Simulation but from business, government and financial sectors who are all learning to use and integrate these cutting edge technologies in new beneficial ways. The event Program is the complete listing of sessions, events, exhibit and sponsor activities that guides attendees throughout the event. This means that your ad will receive repeated impressions throughout the event, and afterwards.

Take advantage of this opportunity to put your message in the spotlight. To reserve space, complete the insertion order below and return along with pre-payment.

ADVERTISING RATES & SPACE

All ads will be reproduced in color, 300 dpi.

Size	Exhibitor/Sponsor Discounted Rate	Normal Rate
Back Cover 7 1/2" W x 9 3/4" H	\$2500	\$3000
Inside Back Cover 7 1/2" W x 9 3/4" H	\$2500	\$3000
Inside Front Cover 7 1/2" W x 9 3/4" H	\$2500	\$3000
Full Page 7 1/2" W x 9 3/4" H	\$1000	\$1200
Half Page 7 1/2" W x 4 5/8" H	\$ 750	\$ 950
Quarter Page 3 1/2" W x 4 5/8" H	\$ 500	\$ 700
Eighth Page 3 1/2" W x 2 1/4" H	\$ 250	\$ 450

PRODUCTION REQUIREMENTS: Advertisers may furnish electronic media or camera ready artwork. Images should be saved as TIFF or EPS formats. Send data on PC compatible cd-rom or floppy disks. Hard copy (laser print) showing exactly what is on the disk must accompany your submission. Disks must be clearly labeled. Certain materials may be emailed, but please call first to make arrangements. Additional costs for typesetting, halftone production, or scanning will be charged to the customer. Original art is returned only upon request. Ads will be positioned at the discretion of the Interactive Entertainment Institute, LLC..